



Racial Equity Statement

As the key networking and life-long learning entity for film and multi-media creators in the greater Sacramento region, the Capital Film Arts Alliance is committed to racial equity. We are committed to ensuring that our programming reflects democratic principles of equity and justice. This commitment extends throughout the Capital Film Arts Alliance: with our membership, with our education and training events, with our networking opportunities, and with the content created by our creative community supported by our organization.

Film, video and multi-media provide viewers insight into other cultures, address important and sometimes overlooked impacts of policy and prejudice, and affect change by challenging audiences and transforming viewers. The art form of film and video can reach the broad swath of society, through group viewings such as in theaters, as well as directly to individuals and families at home.

The strength of film and video to influence society creates a vital imperative for arts networking organizations -- including the Capital Film Arts Alliance -- to emphasize the core values of racial equity, diverse participation, and impactful community discussions to improve relationships between cultures, communities and groups.

We understand that enacting programs and communication in a just and equitable manner considers critical issues of implicit bias and discrimination that requires concerted and purposeful action. We believe that bringing together our members, program attendees, and others in our community with differing backgrounds and life experiences will enhance our ability to increase opportunities for all arts film and multimedia artists and creative workers to succeed. The Capital Film Arts Alliance will identify and avoid discrimination and barriers to access as it administers policies, programs, and activities for the organization.

Accountability to our membership and local community of participants, creative industry worker and viewers is of central importance to us. Understanding our audiences and network members is a key step into evaluating impact. We will examine the population served by our programming by race, color, national origin, and income level. This effort will help guide our efforts to elevate to creative leaders from communities of color, racially and ethnically diverse individuals, tribal communities, immigrant and refugee communities, and communities that have principal languages other than English.

Building a race equity culture requires intention and effort. This Capital Film Arts Alliance Racial Equity Statement should inspire greater collaboration in program creation and enactment, strengthen public will and input for diversity and equity in the local multi-media community, and develop creative content and creative industries that have strong commitment to advancing equity. Led by our Racial Equity Statement, we will fully integrate race equity into every aspect of our operations and programs and work toward the dismantling of structural racism wherever we encounter it.